

## Development and promotion of cultural and creative industries

From 26 to 28 October 2021 in Brazzaville (Congo)

First "Networking" activity of the "Créer en Afrique Centrale" Consortium

Monday 25		
19h	Welcome dinner	Beneficiaries
Tuesday 26		
9h	Arrival of participants	
9h30-10h30	<p><b>OPENING CEREMONY</b></p> <p>Speaking points</p> <ul style="list-style-type: none"> <li>• The Mayor of Brazzaville</li> <li>• The Head of Delegation of the European Union</li> <li>• The President of the ECCAS Commission</li> <li>• The Secretary General of the OACP</li> <li>• The Minister of Culture and Arts of the Republic of Congo</li> <li>• Opening speech of the Prime Minister, Head of Government</li> <li>• Presentation of the project "Create in Central Africa" by Mrs. Kombile Olympe, expert in charge of culture of the ECCAS, focal point of the consortium « Créer en Afrique centrale »</li> <li>• Presentation of the list of beneficiaries by Mrs. Mercedes Giovinazzo, Director of Interarts</li> <li>• Delivery of check-cards to beneficiaries by the Prime Minister, Head of Government</li> <li>• Family photo</li> </ul>	Officials, beneficiaries and local actors
10h30-11h	Coffee break	Beneficiaries and local actors
10h30-12h	<b>Presentation of the granted projects</b>	Beneficiaries and local actors
12h-13h30	Lunch	Beneficiaries and local actors
13h30-15h	<b>Presentation of the granted projects</b>	Beneficiaries and local actors
15h-15h30	<p><b>SESSION 1</b></p> <p>Gender equality in the cultural and creative sectors</p>	Beneficiaries and local actors
	Coffee break	Beneficiaries and local actors

16h-16h45	<b>SESSION 2</b> The importance of developing statistical frameworks and indicators at the national and sub-regional levels <ul style="list-style-type: none"> <li>▪ Kanel Engandza Ngoulou, OIF</li> <li>▪ Valeria Marcolin, CetD</li> </ul>	Beneficiaries and local actors
16h45-18h30	<b>SESSION 3</b> Public cultural policies in support of CCIIs in Central Africa. <ul style="list-style-type: none"> <li>▪ Kanel Engandza Ngoulou, OIF</li> <li>▪ Moustapha Moufid, UCLG Africa</li> <li>▪ Fatouma Barry Marega, UNESCO (tbc)</li> <li>▪ Charles Binam Bikoi, CERDOTOLA</li> <li>▪ Vincent Mambachaka, Director Espace Linga Tere</li> </ul> <b>Moderation:</b> François Mbuyamba Lupwishi, OCPA	
19h30	Dinner	Beneficiaries

Wednesday 27		
7h	PCR Test	
9h	Arrival of participants	
9h30-10h15	Session on project management and Reporting (Interarts)	Beneficiaries
10h15-10h45	Coffee break	Beneficiaries
10h15-12h	<b>SEMINAR 1:</b> Networking and cooperation between stakeholders at national and international level to support CCIIs through innovative financing mechanisms <ul style="list-style-type: none"> <li>▪ Michel Saba, CERAV/Afrique</li> <li>▪ Pierre Claver, Arterial Network</li> <li>▪ Damien Pwono, Ministry of Regional Integration (DRC)</li> </ul> <b>Moderation:</b> Antonio Gucciardo, Interarts	Open event
12h-13h30	Lunch	Beneficiaries
13h30	Departure for the visits	Beneficiaries
14h -15h45	<b>Study visit 1 :</b> Les Dépêches de Brazzaville	Beneficiaries
16h15 -18h	<b>Study visit 2 :</b> Corporation Denidé-Edith	Beneficiaries
19h30	Dinner	Beneficiaries
	<b>Evening show</b>	Beneficiaries

Thursday 28		
7h	PCR Test	
9h	Arrival of participants	
9h30-10h30	Presentation coaching programme of the ACP-EU Culture Programme – Créer en Afrique Centrale (CetD and INA)	Beneficiaries
10h30-11h	Coffee break	Beneficiaries
10h30-12h30	<b>CAPACITY-BUILDING</b> <b>Risk management in CCI</b> Eric Loembet, Université de Lille (France) <b>Iniciation strategic management of CCI</b> Hugues Gervais Ondaie, General Commissioner of Fespam	Beneficiaries
12h30-13h30	Lunch	Beneficiaries
13h30-15h30	<b>Study visit 3 : Union de Femmes artistes du Congo</b>	Beneficiaries
16h-19h	<b>Space for networking interactions between beneficiaries</b>	Beneficiaries
19h	Dinner	Beneficiaries
Friday 29		
9h30	Departure	